

Sharks and Minnows: Exploring the Shark Tank



Kim Woehl
651-214-1459
kimwoehl@gmail.com
www.aeducationandcoaching.com


Objectives

- Students will work at team building using the famous TV show Shark Tank as our setting.
- We will play entrepreneurs and investors as we build the best pitch.


Leadership Self Assessment



Defining Leaders



Building a Productive Team



Advocacy

- Advocacy is speaking out in behalf of another, or in support of a cause



Video Clip

- Highest Offer Ever Made

What will your product be?



Ready, Set, Go!

- Brand name
- Brand slogan
- Business plan
- Marketing Plan
- Financial data (predicted sales, cost, who will the consumer likely be?)

Closing

- Since we all had to work in teams, likely the duties were divided to be successful.
- How did you come together as a team to support your product?
- What action plan are you taking away from today's session?

Action Plan
Large Group

- What is your take away from today's session?
- How will you use this information to better your program?

The End